

# Wiggle & Play Security and Privacy Policy

Last Updated: 11/13/2023

## 1. Introduction

Welcome to Wiggle & Play! This Security and Privacy Policy outlines how we collect, use, and protect your information. By using our services, you agree to the terms outlined in this policy.

## 2. Information We Collect

### 2.1 Personal Information

- Definition: Personal information refers to any information that identifies or can be used to identify an individual.
- Examples: Name, email address, phone number, billing information, etc.
- Purpose: We collect personal information to provide and improve our services, process transactions, and communicate with you.

### 2.2 Non-Personal Information

- Definition: Non-personal information is data that does not directly identify an individual.
- Examples: Browser type, device information, usage data, etc.
- Purpose: We collect non-personal information for analytics, improving our services, and enhancing user experience.

## 3. How We Collect Information

We collect information through:

- Direct interactions with you (e.g., when you sign up, make a purchase).
- Automated technologies (e.g., cookies, log files).
- Third-party sources (e.g., business partners, analytics providers).

## 4. How We Use Your Information

We use your information for:

- Providing and maintaining our services.
- Personalizing your experience.
- Processing transactions.
- Communicating with you.
- Improving our services.
- Ensuring security and preventing fraud.

## 5. Information Sharing

We do not sell, trade, or otherwise transfer your information to third parties without your consent, except as described in this policy.

We may share information with:

- Service providers assisting with our operations.
- Legal authorities in response to legal requests.
- Business partners for joint ventures or collaborations.

## 6. Security Measures

We take security seriously and implement measures to protect your information, including:

- Encryption of sensitive data.
- Regular security assessments.
- Access controls and authentication.

## **7. Cookies and Similar Technologies**

We use cookies and similar technologies to enhance your experience, analyze usage patterns, and improve our services. You can manage your cookie preferences through your browser settings.

## **8. Your Rights**

You have the right to:

- Access, correct, or delete your personal information.
- Object to processing or restrict processing.
- Data portability.

## **9. Changes to This Policy**

We may update this policy periodically. We will notify you of significant changes via email or by posting a notice on our website.

## **10. Contact Us**

If you have any questions or concerns regarding this policy, please contact us at [info@wigglandplay.com](mailto:info@wigglandplay.com).

## **Conclusion**

Thank you for trusting Wiggle & Play. We are committed to protecting your privacy and providing a secure environment for your information.

**Wiggle & Play - Building Trust Through Transparency and Security.**